Linda L. Putnam

Conflict Framing: Perspectives, Paradoxes, and Promises

Thursday, December 3, 2015 / FREE 4:00 PM Lecture / 5:00 PM Reception McCune Conference Room Humanities and Social Science Building

This lecture focuses on discourse-based approaches to conflict framing. Specifically, it draws from research on teacher-administrator negotiations, environmental conflicts, real estate interactions, and the 2007-2008 writers' strike to illustrate theory development in conflict framing, especially her own work on frame categories, primary frameworks, bracketing problems, and issue development. This talk also highlights the role of contradiction and paradox in this work and charts the opportunity that it holds for transforming interactions in conflict situations.

Linda L. Putnam is a research professor in the Department of Communication at the University of California, Santa Barbara. Her research interests include communication and negotiation, conflict framing, discourse analysis in organizations, and organizational paradoxes and contradictions. She is the co-editor of twelve books, including The SAGE Handbook of Organizational Communication (2014), Organizational Discourse Studies (2011), Building Theories of Organizational Communication (2009), Organizational Communication: Major Works (2006); The SAGE Handbook of Organizational Discourse (2004), and The New Handbook of Organizational Communication (2001) and over 180 articles and book chapters on organizational communication and conflict and negotiation. Her research has received funding from the National Science Foundation, the William and Flora Hewlett Foundation, the Environmental Protection Agency. She is a Fellow of the International Communication Association, a Distinguished Scholar of the National Communication Association, a recipient of the 2012 Lifetime Achievement Award from the International Association for Conflict Management, the 2011 Distinguished Service Award from the National Communication Association, and the 2012 Samuel L. Becker Distinguished Service Award from the National Communication Association.

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